

Video Title

A Non-profit vs. a For-profit Organization Structure & Design

Abstract

What are the differences between a for-profit and a non-profit organization structure and design? This video will discuss the main differences between a for-profit and a non-profit, as well as my experiences with the two types of business model. Two articles will be used to discuss what the literature says about people who work in these organizations. I will compare and contrast the articles with my experiences. Two quotes by Sun Tzu will be used as an example of how people united in a common cause will have success.

Key Words

For-Profit, Non-Profit, Organization, Structure, Design, Sun Tzu

References

Hamann, D. & Foster, N. (2014). An Exploration of Job Demands, Job Control, Stress, and Attitudes in Public, Nonprofit, and For-Profit Employees., *Review of Public Personnel Administration*, 34(4), 332-355.

Marwell, N. & McInerney, P. (2005). The Nonprofit/For-Profit Continuum: Theorizing the Dynamics of Mixed-Form Markets. *Nonprofit and Voluntary Sector Quarterly*, 34(1), 7-28.

Tzu, S. (unknown) *The art of war*. American Psychological Association, England: Oxford University Press.

Luhman, J. & Cunliffe, A. (2013). *Key concepts in organization theory*. Los Angeles, CA: SAGE